

THE RADAR NOW!

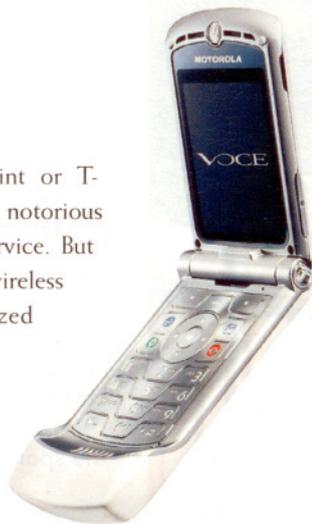
GET SOME PHAT TATS

You might not spend your weekends hangin' with the Hells Angels, but even not-so-tough guys and gals are getting into tattoos, thanks to fashion retailers who market a less painful way to get inked. Following in the footsteps of Great China Wall and Ed Hardy, a new generation of high-end clothing companies is creating its own versions of wearable art. Fashion experts say the trend has just begun to peak, noting that tattoo-inspired pieces fetch between \$200 and \$900 at Nordstrom, Neiman Marcus and Saks Fifth Avenue. L.A. brand YellowMan retains some of the world's top tattoo masters—Horiyoshi III from Japan, a Buddhist monk in Thailand and Bob Roberts on Melrose Avenue—to adorn its form-fitting, trompe l'oeil T-shirts. Fashion label People's Liberation chose another expert, rocker Tommy Lee, who used his own body art as inspiration for a new clothing line called PL for TL. Ed Hardy, meanwhile, is going the way of the fashionista, whipping up some tattooed tights for women. Best of all? No needles in sight. —Kristin Young

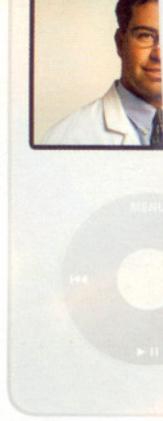


CAN YOU HEAR ME NOW?

Whether it's Cingular, Verizon, Sprint or T-Mobile, today's cellular providers are notorious for their less-than-stellar customer service. But now there's Voce, the first luxury wireless service to offer users personalized customer care and exclusive concierge benefits. With reps on call 24/7 to handle everything from emergency phone replacement to dinner reservations, Voce's contract-free plan is all about pampering clients. Living the jet-set life? Voce provides VIP airport assistance, luggage delivery service and private jet travel arrangements. And two exclusive handsets are offered—the Motorola RAZR V3 and the Nokia 8801—so the gadget-obsessed can stay in the game. Visit www.voce.com. —Lauren de Remer



Consultations: Matthew Galumbeck, well-regarded plastic surgeon and director of the scientifically advanced Spa Phoenix in Virginia, is joining the Podcast parade with free downloads of advice on everything from facial peels to eyelid lifts. Since last month, the Duke medical school grad has been offering a new session for your iPod every two weeks, with each lasting 5 to 10 minutes. First up was a tutorial on aging skin, in which he reveals that the real culprit behind aging is inflammation. Looking to reduce fine lines? Galumbeck suggests buying products that boast anti-inflammatory ingredients like calceolol and grape-seed extract. "In my practice, I've found that video is a great way to educate the consumer," he says. "Podcasts allow us to share this information quickly and to a large audience." Visit www.itunes.com or www.skinamnesty.com. —Ginny Chien



FRESH FURNITURE

Multy, Togo, Louis 5D—weren't those the names of your little imaginary friends growing up? Mati, Bora, Pia—wasn't that the password into college sorority meetings? Maybe, but these names also refer to furnishings at France-based Ligne Roset's recently opened contemporary home store. With an equal parts sophisticated and fun, Ligne Roset oozes innovative and imaginative light fixtures like a plexiglass lamp that casts a chandelier shadow onto the wall, and practical luxury, with velvet, suede, tweed and linen chaises that literally bend over backward to accommodate (their malleable frames flatten into guest beds). Available in a palette of 4,500 materials. Apparently, their furniture is as fresh and doughy as their pastries. *Ligne Roset*, 949.644.6600. —Megan Barry